

# Monthly Marketing Planner

Month: \_\_\_\_\_

Monthly Theme & Specials:



---

---

---

---

---

---

Newsletters I Will Send -- Dates & Topics:



☐ \_\_\_\_\_

☐ \_\_\_\_\_

☐ \_\_\_\_\_

☐ \_\_\_\_\_

Networking Meetings & Community Events:



---

---

---

Cross Promotions: \_\_\_\_\_



---

---

---

# Monthly Marketing Planner

Month: \_\_\_\_\_

## Ideas for Social Media Posts and Content:



### Post Ideas



### Video Ideas

Content Resources \_\_\_\_\_



## Monthly goals:

# of Posts

Engagement Tracking Results

How did this feel?

Changes for next month?