

What Is Eyebrow Tinting and Is It for Me?

Eyebrow tinting is a popular esthetic procedure that uses a specific type of semi-permanent dye to enhance your brows. It can be carried out using a home kit, but it's not advisable if you want the best results. A good esthetician will be able to give you the appearance of thicker, lustrous eye brows.

Eyebrow tinting works on all skin types, tones, and brow colors. Be aware, though that if you're tinting grey or white hair it can be resistant to the dye, and therefore is more difficult to get the dye the correct shade. It's wise to ask the professional if they have experience in tinting this type of brow hair before you commit to it.

What Happens in An Eyebrow Tinting Session?

Having your brows tinted is a quick procedure; an average session takes around 15 minutes, including a consultation with the professional where you'll discuss how you would like your brows to look.

The area will be prepped, cleaned and thin layer of petroleum jelly applied to stop any stain. The dye is applied, first in the direction that your brow hairs grow in and then another layer in the opposite

direction. It's then left for on a few minutes, and any excess dye will be wiped away.

How Long Do Tinted Eyebrows Last?

You'll notice the difference straight away. You might see a little dye on the skin in between your brow hairs too, but this isn't anything to worry about and should soon fade. There's no need to use your usual cosmetic brow products once the procedure has been finished, and it's advisable to avoid getting the area wet for around 12 hours afterwards.

The tint itself should last anything from three to six weeks. To keep the color longer, it's also advised that you see your esthetician for touch-ups from every four to six weeks. After a brow tint, avoid oil-based cleansers and make up removers, and instead switch to gel or cream-based cleansers. Applying a thin layer of petroleum jelly such as Vaseline will also help to protect your new brow color.

Is Brow Tinting Safe?

As with all procedures, you should shop around and find a qualified specialist who knows what they are doing. Recommendations are a great way to find someone to tint your brows; if you've already seen their work and liked it, you can be confident that they will do a great job for you, too.

As with any kind of hair dye there is a risk of an allergic reaction from brow tinting. Under no circumstances should normal hair dye ever be used on your brows; the skin around the eye is thinner than the skin on the rest of the body, and this makes it more susceptible to irritation. It's best to carry out a patch test before a treatment, just to see if there's any reaction.

Many women swear by brow tinting as the one beauty procedure they can't live without – it saves time and effort and also gives a neat, rejuvenated look to your brows.